

## Build Your First Custom Strategy

Use this guide to create a basic custom strategy. If you follow this guide, you will encounter many of the basic features available in the PDS Trader.

### 1. Select “Build a Custom Strategy” on the Strategies page

Build a Custom Strategy

#### System Strategies

Strategy Name ↓	Notes	Created	Updated	Legs	Actions
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### 2. On Step 1, select the “My Custom Strategy” text and change it to “My First Custom Strategy”

#### Strategy Builder

Step 1: Build Strategy Legs

Step 2: Edit Columns

My First Custom Strategy

3. In the “Conditions” section, click the “Strike” tab, then scroll down to find the condition below. Change the condition values to “Strike is between 1 and 5 Percent OTM, then select the + symbol.

**Conditions**

Time **Strike** Option Value Stock Value

Strike is  OTM +

Strike is  OTM by greater than  1  Points +

Strike is  greater than  10  Percent OTM +

**Strike is  between  1  and  5  Percent OTM +**

Strike is  between  1  and  5  Points OTM +

4. Note the condition has been added to the “Strategy Preview”.

### Strategy Preview

**Leg 1 – Buy 1 Call , Where These Conditions Are True**

Strike is between 1 and 5 Points OTM

5. Click the “Option Value” tab, then find the condition below. Change the condition values to “Premium is less than 1 Percent of Current Stock Price”, then select the + symbol.

Time	Strike	Option Value	Stock Value	All Active
Condition Descriptions				
Premium	is	greater than	1	Points
Premium	is	between	1	and 5
Premium	is	less than	1	Percent of Current Stock Price
Premium	is	between	10	and 20
				Percent of Current Stock Price

6. The Preview should now show 2 conditions. The first condition requires the Call option that is being purchased to be slightly out-of-the-money. The second condition requires that the price of the option be low relative to the price of the stock.

**Leg 1** – Buy 1 Call , *Where These Conditions Are True*

- Strike is between 1 and 5 Percent OTM
- Premium is less than 1 Percent of Current Stock Price

7. Use the Strategy Notes section to include details about the Strategy.

**Strategy Notes** *(Limited To 300 Characters)*

Bullish strategy based on purchasing slightly OTM Call options which are low-cost relative to the price of the underlying stock. Look for low "Breakeven %" and "Value" stats.

8. Click the “Step 2: Edit Columns” button in the bottom-right



9. There are 3 sections on Step 2: Example Trade, Example Output, and Column Management. The Example Trade populates a trade that meets the conditions used in Step 1. The

Example Output shows which columns will display on the main Opportunities page for that strategy. Column Management allows columns to be added/removed, and for custom columns to be built.

- 10. In the “Create a Custom Column” section, enter “Breakeven %” in the Title Field. In the Formula field, enter: leg1breakevenpercent and select the “Percent” button, then press the “Add to Active” button at the bottom.

Create a Custom Column

Title

Formula

Example:  $(leg1bid + leg1bidsize)/2$   
\*Important – do not include spaces in column names\*  
Need more help?

Result

- 11. Repeat the Process with these details-

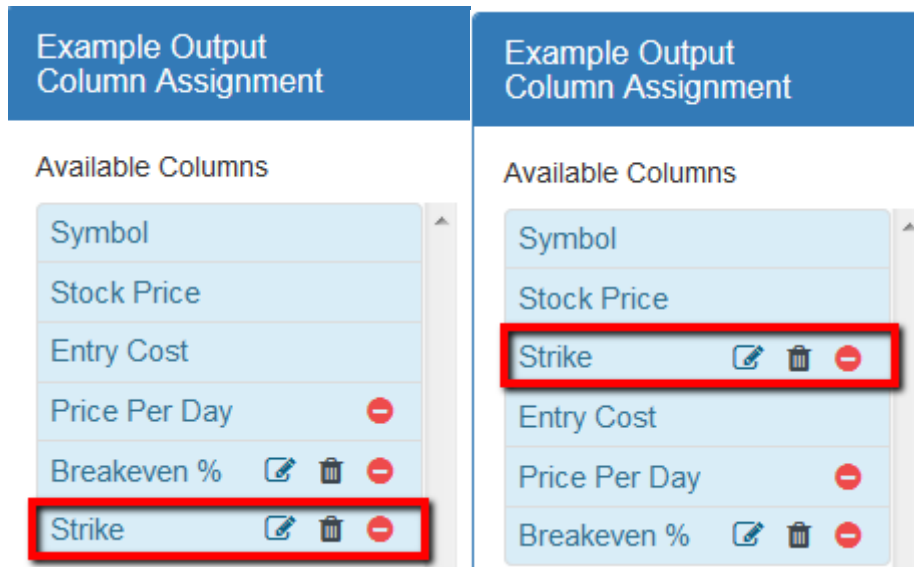
Title

Formula

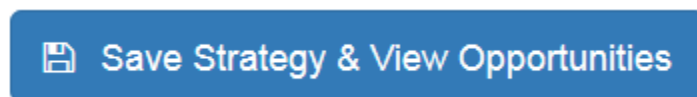
Example:  $(leg1bid + leg1bidsize)/2$   
\*Important – do not include spaces in column names\*  
Need more help?

Result

12. Note that you can click a column and drag it up/down to relocate it.



13. Select the “Save Strategy & View Opportunities” button in the bottom-right



14. Click a column to sort by, such as “Breakeven %”. Click any row and it will expand to show further details of the trade.

Symbol	Stock Price	Strike	Entry Cost	Price Per Day	Breakeven % ↓									
GOOG	\$536.36	537.50	1.65	0.55	0.52%									
Leg	Type	Qty	Expiration Date	Strike	Strike Distance	Bid	Ask	Ext Value	Entry Cost	Max Loss	Max Profit	Breakeven Percent	Breakeven Level	Price Per Day
Leg 1	Buy Call	1	06-12-2015	537.50	0.21%	1.45	1.65	1.65	1.65	\$165.00	Infinite	0.52%	539.15	0.55

15. Click the “PDS Trader” button at the top of the screen to return back to the Strategies page.